

Internet becoming more common news source: MTM

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Television remains the main source of news for most anglophone Canadians, though the Internet is becoming increasingly used as individuals' primary way of getting news, according to survey results released Wednesday.

Media Technology Monitor, a project of **CBC/Radio-Canada**, released a report that indicated that 34 per cent of anglophone news consumers, 18 years of age or older, considered the Internet as their main source of news. This was out of the 97 per cent per cent of respondents who said they accessed a news source within the previous month.

This was based on surveys taken in the fall of 2014. The proportion of those identifying the Internet as their main news source had risen from 28 per cent in the spring of 2012, MTM said.

TV was cited as the main source of news by 40 per cent on news users, identical to the proportion that answered this way in 2012. Radio was chosen by 15 per cent, also the same as 2012, and print media had fallen to nine per cent from 16 per cent over that time.

Internet was cited at main news source by 63 per cent of news users aged 18 to 34, 39 per cent of those 35 to 49, 19 per cent of those 50 to 64 and seven per cent of those 65 and older. Television was the main news source for 63 per cent of news consumers 65 and older, 50 per cent of those 50 to 64, 38 per cent of those 35 to 49 and 19 per cent of those 18 to 34.

The results were based on phone interviews of about 4,000 anglophone Canadians by **Forum Research Inc.** in the fall of 2014. Results based on the proportion considered to be news users were considered representative of the population within 1.6 per cent, MTM researcher Jenny Meadows said in a phone interview.