



Francophone's Use of English Language TV and Film



October 15, 2015 – The Media Technology Monitor (MTM) releases a new report examining Francophone's use of English language TV and films. Francophones are surrounded with the English content from both domestic and international markets, but have you ever wondered what language Francophones are consuming this content in? The MTM examines this group of Francophones who consume English content, their technology ownership and their media viewing habits.

Some highlights from the [*Francophone's Use of English Language TV and Film*](#) report include:

- With so much English TV and film available, it's no wonder three in five Francophones report watching English content on a regular basis.
- Age and location are factors in whether or not Francophones watch English content - younger Francophones and those living outside of the province of Quebec are most likely to watch.
- Francophones who watch English content on a weekly basis are lighter traditional TV viewers; however, they're consuming more than twice as much online TV as the average Francophone.

For more information on the MTM, please visit www.mtm-otm.ca or call: [1-855-898-4999](tel:1-855-898-4999).



[Website](#)



[1-855-898-4999](tel:1-855-898-4999)



[Twitter](#)

To **unsubscribe** to the MTM Email Alert at any time, please reply to this email and indicate “unsubscribe” in the subject category
