



The Internet has become an essential tool in the lives of most Canadians



The Media Technology Monitor releases two new reports which explore this reality.

March 19, 2015 – With the number of activities which can be accessed and accomplished online growing exponentially, Canadians are spending more and more time on the Internet in their homes, at work and on-the-go. In this double MTM report release we examine how Canadians are utilizing the Internet in their homes and while on-the-go, and in a separate new report, the MTM provides a brief overview of the many activities people now do online.

The MTM's [Internet Use in the Home and On the Go](#) highlights include:

- 9 in 10 Anglophones have an Internet connection in the home;
- The amount of time online Anglophones are spending on the Internet also continues in its ascent with younger generations spending just over 30 hours online each week;
- The computer is still king when it comes to Internet access – 94% of online Anglophones use it to connect — but 7 in 10 have used a cell phone to go online.

The MTM's [Internet Activities](#) highlights include:

- 9 in 10 Anglophones use the Internet each month;
- Younger online Anglophones do more activities online than older online Anglophones, but even those aged 65+ do about 10 activities online in a typical month;
- Writing email is the most popular Internet activity amongst online Anglophones (95%), but close to 9 in 10 watch online video and 7 in 10 listen to online audio.

For more information on the MTM, please visit our Portal at www.mtm-otm.ca or call: [1-855-898-4999](tel:1-855-898-4999)



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