



THE INTERNET HAS BECOME AN ESSENTIAL TOOL IN THE LIVES OF MOST CANADIANS

THE MEDIA TECHNOLOGY MONITOR RELEASES TWO NEW REPORTS WHICH EXPLORE THIS REALITY

March 21st, 2017 - With the constant evolution in technological innovation and the expansion of online activities, Canadians are spending more and more time on the Internet in their homes, at work and on-the-go. In the first two MTM reports, we examine how Canadians are utilizing the Internet, by tracking the type of Internet connections they subscribe to. In a separate report, the MTM provides a brief overview of the many activities people now do online.

The MTM's [Internet Use in the Home](#) highlights include:

- Over 9 in 10 Anglophones have an Internet connection in the home;
- The amount of time younger Anglophones are spending online continues its ascent. They report spending over 33 hours online each week;
- While the computer is still king when it comes to Internet access – 91% of online Anglophones use it to connect – over half have used a TV set to access the Internet.

The MTM's [Internet Activities](#) highlights include:

- With the Internet serving as an essential tool for Anglophone Canadians, Internet use is becoming almost universal with more than 9 in 10 Anglophones going online each month;
- Three quarters of online Anglophones are engaged in social networking, and more than a third make online video calls using services such as Skype and FaceTime;
- Online banking is becoming prevalent among Anglophone Internet users with the majority (81%) doing at least some of their banking online.

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