



CANADIAN'S WATCHING PIRATED TV AND MOVIE CONTENT, THE MTM EXAMINES THIS UNIQUE GROUP

November 15, 2018 – The Media Technology Monitor (MTM) is pleased to release the Pirating TV and Movie Content Report.

The Internet not only gives service providers and copyright holders opportunities to reach wider audiences with their content, it also gives people the opportunity to seek out content that they wouldn't necessarily have access to. Internet users can find films, TV shows, music, video games and software that are made available for free online, sometimes against the wishes of their creators and copyright holders.

Highlights from the [Pirating TV and Movie Content Report](#) include:

- **An eighth of Canadians report that they pirate TV or movie content online.** They could be watching from a pirating website or using a media device such as a Kodi box, or downloading content through filesharing websites or clients;
- **Younger Canadians are the most likely to be pirating TV and movie content.** More than a quarter of Canadians between the ages of 18 and 34 say they have pirated content.
- **Few Canadians access online TV or movie content exclusively via piracy.** Only 7% of those who pirate content do not either have a TV service or an Over-the-Top TV subscription.

To access the full report or for more information on the MTM, please visit our Portal at www.mtm-otm.ca.