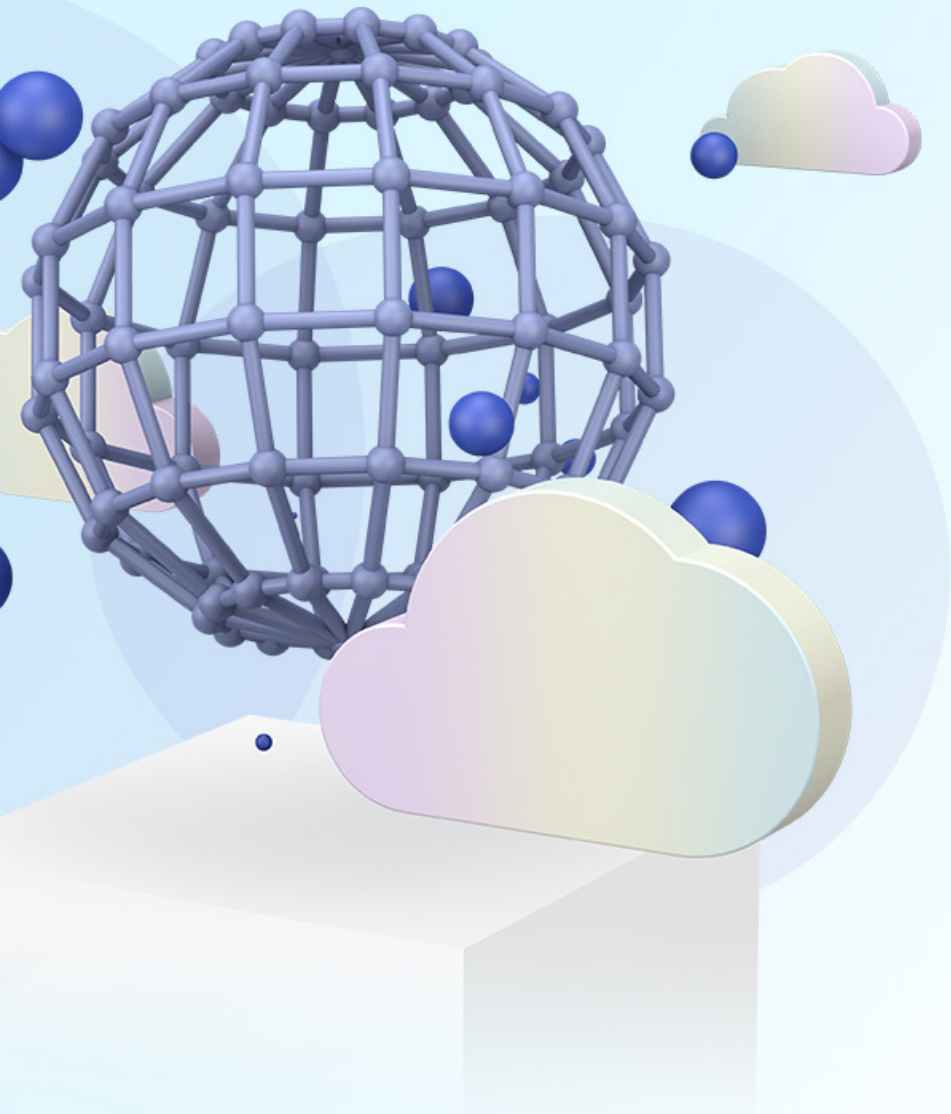




**ADOPTION REPORT
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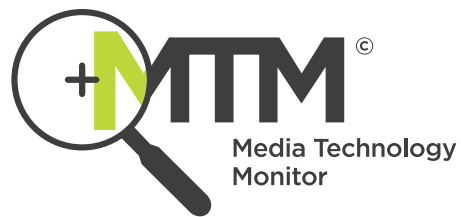


Introduction

This report is a summary of the media and technology trends of online Canadians during the COVID-19 pandemic.

Data covers many of the key audio and video technologies delivered over traditional, Internet and mobile platforms that are studied by the Media Technology Monitor (MTM) on an ongoing basis.

The Spring 2020 MTM was transitioned to an online survey to accommodate the realities of the COVID-19 pandemic. Further data is available via the Data Analysis Tool (DAT) on the MTM-OTM Portal.



Please visit the MTM portal to access other MTM reports, data summary tables and our interactive data analysis tool.



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