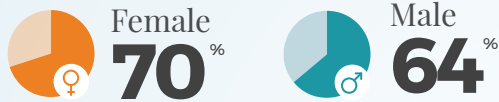




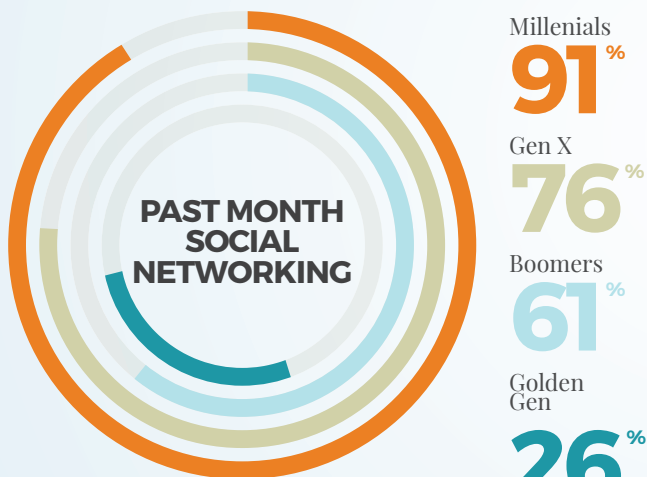
SOCIAL NETWORKING IN CANADA

Connecting with long lost friends, making new ones, created business contacts, sharing photos, bonding over common interests or finding out what's new in 140 characters or less – all of this and more has been made possible through social networking. So whether you 'like' Facebook or you're more into the fleeting nature of Snapchat, Canadians love their social networking sites as they log on in greater numbers than ever before both at home and on the go.

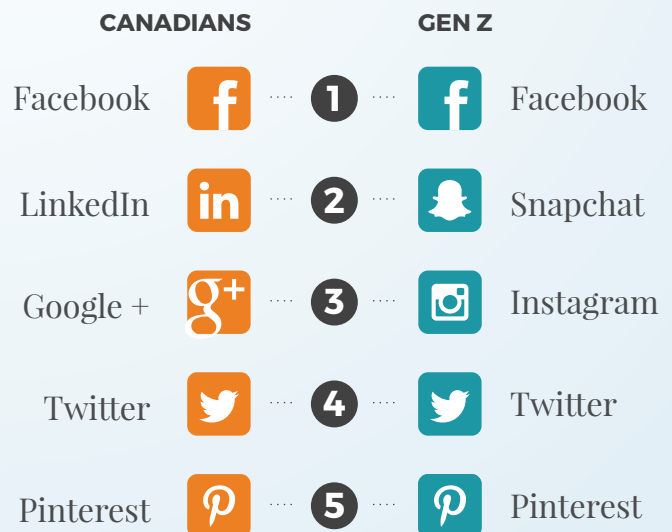
67% OF CANADIANS HAVE VISITED A SOCIAL NETWORKING SITE IN THE PAST MONTH



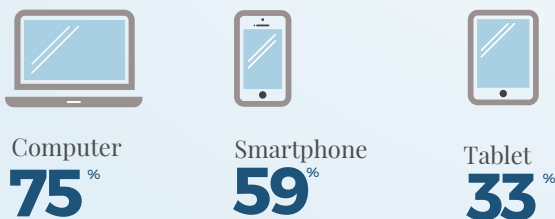
SOCIAL NETWORKERS USE*



TOP 5 SOCIAL NETWORKING SITES VISITED:



WHERE CANADIANS GO TO ACCESS SOCIAL NETWORKING SITES*



*Among social networkers

FOR MORE INFORMATION:

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