



YOUTH PHONE USAGE CONTINUES TO GROW

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RESEARCHER MEDIA Technology Monitor says smartphone use among the young continues to grow.

It's latest report from MTM Junior called "Call Me, Maybe" says two-fifths of Canadian kids have their own cell phones and teens are much more likely than are younger kids to own their own wireless phone, with 81% of them having their own device.

The majority of kids with phones have devices purchased for them, adds the release, rather than a hand-me-down phone. Anglophones and kids in more affluent homes are more likely to have devices purchased for the child. Francophones and younger kids are more likely to receive a phone from someone else in the family when a newer phone was purchased, reads the report.

Half of teens have both talk and text and data plans for their phones. Two-fifths of 2-to-11 year olds with phones don't have any plan for their device at all, however, they can still use the device when connected to a home Wi-fi network.