



## VIDEO CALLS, STREAMING, JUMP DURING PANDEMIC: MTM

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OTTAWA — The latest analysis from the Media Technology Monitor (MTM) reveals significant jumps in technology use and changes in communication patterns during the Covid-19 pandemic. MTM's Sneak Peek Report is based on its spring 2020 online survey of 4,000 Canadians across all regions of the country, with interviews conducted from April 22 to May 4. Use of digital communication platforms such as Facebook Messenger and Zoom has grown considerably this spring, with 62% of online Canadians having made an online video call during Covid-19, which is more than double what it was five years ago, according to MTM's research.