

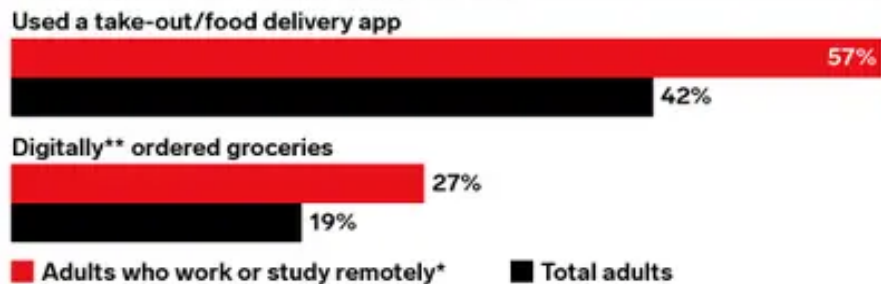
# INSIDER

## CANADA FOOD DELIVERY STATS (2021)

Source: Business Insider

Date: 03/09/2022

### Total Adults vs. Adults Who Work/Study Remotely\* in Canada Who Used a Take-Out/Food Delivery App vs. Digitally\*\* Ordered Groceries, June 2021 % of respondents in each group



Note: ages 18+; in the past month; \*the majority of the time; \*\*online or through an app  
Source: Media Technology Monitor, "Sneak Peek 2021" conducted by Ad Hoc Research, July 22, 2021

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Source: Insider Intelligence

Forty-two percent of adult respondents in Canada placed orders using apps such as Skip The Dishes, DoorDash, and Uber Eats, according to a June 2021 survey from Media Technology Monitor.

Remote work is a key driver of app adoption. It was necessitated during the pandemic and persists still for many white-collar industries. Remote workers overindexed on both using food delivery apps and ordering groceries online.

Food delivery apps aren't counting on restaurant delivery alone to drive revenues. Apps in Canada have already started including convenience store items as part of "corner store ecommerce." Advertising is another revenue driver, with convenience players like 7-Eleven and quick-service restaurants like Subway paying to advertise on food delivery apps.