

## ONLINE & DIGITAL MEDIA NEWS – QUEBEC’S GUZZO CINEMAS LAUNCHES VOD SERVICE

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Guzzo Cinemas, the largest chain of independent movie theatres in Quebec, has launched Cinémas Guzzo Streaming, a pay-to-watch video on demand (VOD) service. Offered at no monthly fee, it’s available via the Vidflex and Worldplay platforms and features both classic and new movies from around the world. Movies are available as low for as 99 cents each with no monthly commitment.

Disney+ has hit 50 million subscribers worldwide within five months of its North American launch. Disney last reported the SVOD service was closing in on the 29 million subscriber mark in its Feb. 4 quarterly earnings report. The company has now revealed subscriptions have grown 75% since then. The latest milestone blows away company targets of reaching 60 to 90 million subscribers by 2024.

Media Technology Monitor’s (MTM) latest report looks at how Anglophone families are consuming both traditional and online media. The Families Report finds that while the majority of Anglophone households continue to subscribe to traditional TV services like cable, satellite or fibre optic, more than a quarter of households with children under seven are opting to get TV content over the internet, and forgoing a subscription TV service. They are 24% more likely to be “TV My Way” households than those with kids, ages seven to 12, and 30% more likely than households with teens. MTM also found that families are avid subscribers of Over the Top TV (OTT) services. Not surprisingly, Netflix is the most popular with these households, which are also more likely to subscribe to Amazon Prime Video. Families with children also had more interest in subscribing to Disney+ over the next 12 months.

APTN is accepting proposals for web series. The network is looking to license “unique, creative, and edgy” scripted or unscripted web series consisting of three or more episodes, between two to 15 minutes in length, suitable for a general audience and with a maximum budget of \$30,000. Deadline for applications is Apr. 27.