

IN THE NEWS



NATIONAL NEWCOMER
NAVIGATION NETWORK

RÉSEAU NATIONAL DE
NAVIGATION POUR
NOS NOUVEAUX ARRIVANTS

REFUGEE 613: HELP US RESEARCH NEWCOMER MEDIA AND TECHNOLOGY HABITS

Source: National Newcomer Navigation Network

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Newcomers need to be included in policy, program and service design. One way we can accomplish this is by including newcomer voices in national level surveys, like the one we are sharing with you today.

Introducing the Media and Technology Monitor for Newcomers

The Media and Technology Monitor for Newcomers (MTM Newcomers for short) is the first annual media and technology survey on newcomers in Canada. Conducted by CBC/Radio-Canada, the survey is open to all newcomers (refugees, asylum seekers, international students and immigrants of any stream) who arrived in Canada during the last five years. The survey is available in 11 different languages: English, French, Tagalog, Cantonese, Mandarin, Punjabi, Arabic, Spanish, Swahili, Amharic, and Hindi.

When newcomers complete this survey, they are playing a vital role in helping to give newcomers a voice and making their practices better understood by policymakers and media companies.

How can I help?

You can share this link to the survey registration page with the newcomers in your network, so that they can complete the survey and help make sure newcomer voices are represented in the MTM data set!

To help, we're sharing an FAQ in both English and French and a series of multilingual graphics for sharing with the newcomers in your network however you communicate with them!