



## FIND OUT HOW ANGLOPHONE CANADIANS CONSUME NEWS IN THE MTM'S NEWEST REPORT

**November 22, 2017** – The Media Technology Monitor releases its News Enthusiasts report. As the news industry has evolved, new methods of distributing this content has emerged allowing news lovers to access the information they need and want from any number of sources including newspapers, television, radio and the Internet. This report focuses on Anglophones who are the heaviest news consumers and provides insight into this unique group. So, where do Canadians access their news?

Highlights from [News Enthusiasts](#) report include:

- Anglophone Canadians are seeking out what is going on in the world, at home and around the globe; according to our last survey, 3 in 5 Anglophones follow local, national or international news on a daily basis;
- While news is available from a variety of sources, television remains an important news source with two thirds of Anglophones tuning into a news specialty channel;
- Despite facing increasing market pressures, one sixth of Anglophones still subscribe to a newspaper and newspaper websites are viewed as an important source to access news content, especially among the heaviest news users.

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