



NEW SURVEY DATA IS HERE!

February 1st, 2017 - Today, the Media Technology Monitor (MTM) is launching its new season of data on the Data Analysis Tool, Trending Tool and Forecasting Tool, all of which are now available on the Portal.

From Virtual Reality, to podcasting, to traditional TV and Radio – come and find out what is new in the Canadian media landscape! To access the new Fall 2016 data, subscribers can visit the **Data Analysis Tool** section of the MTM Portal. For a complete list of questions and to find out more about our fall survey, you can visit the **Resources Page** section of the site and download a copy.

For more information on the MTM please visit our Portal at www.mtm-otm.ca or call: 1-855-898-4999.