



## How are Canadians and Newcomers Accessing News?

**Newcomers** | February 9th, 2023

Canadians are avid news consumers, and Newcomers to Canada are no exception. As people arrive in Canada from different places around the world, they are looking to various news sources to find out what is going on, both here and abroad. Outlets from Canada, other countries and news sources with a global focus are all a tap or swipe away, 24 hours a day. With so many options available, thoughts surrounding trust become essential to truly understanding news consumption.

MTM Newcomers releases two reports: the Newcomers and the News report looks at the consumption of news by Newcomers to Canada. Additionally, the What Do Newcomers Think About Canadian News? report looks at Newcomers perceptions' of various news media.

Key findings from the Newcomers and the News report include:

- The vast majority of Newcomers to Canada are keen news consumers. More than nine in ten Newcomers say they have consumed news in some form in the previous month. This could be on any platform, from any news source, or in any language.
- Newcomers are more likely to say they use social media as their main platform for news than are Canadian-born. Two-fifths of Newcomers who consume news say they get it primarily from social media. This is more than twice what we see among the Canadian-born sample.
- A small majority of Newcomers say that they consume news only in English or French. Two in five of news consumers (43%) say they get news in other languages in addition to English or French. Only 4% of Newcomers who consume news do so exclusively in languages other than English or French.

Key findings from the What Do Newcomers Think About Canadian News? report include:

- Newcomers put a lot of trust in Canadian news sources. When asked to rate their trust in Canadian news media on a 5-point scale, 28% give it the highest trust rating of 5, and 65% rate it either 4 or 5.
- Newcomers feel that Canadian media does a good job of representing a diversity of opinions. More than half of newcomers (57%) agree that the news and information provided by Canadian media outlets reflect a variety of opinions.

**ACCESS MTM PORTAL**

**Discover our new sign up page! Not yet registered for an MTM user account? Create your own enterprise [account here](#).**

### About the MTM

The Media Technology Monitor (MTM©) is Canada's premier research product in the area of technology ownership and use. Based on 12,000 telephone interviews annually (including a cellphone-only sample), the MTM has spoken with over 200,000 Canadians (equally split between Anglophones and Francophones) over the past decade, making it the most accurate and comprehensive media technology tracking survey of its kind. For more information on the MTM please visit our Portal at [www.mtm-otm.ca](http://www.mtm-otm.ca) or call: 1-855-898-4999.