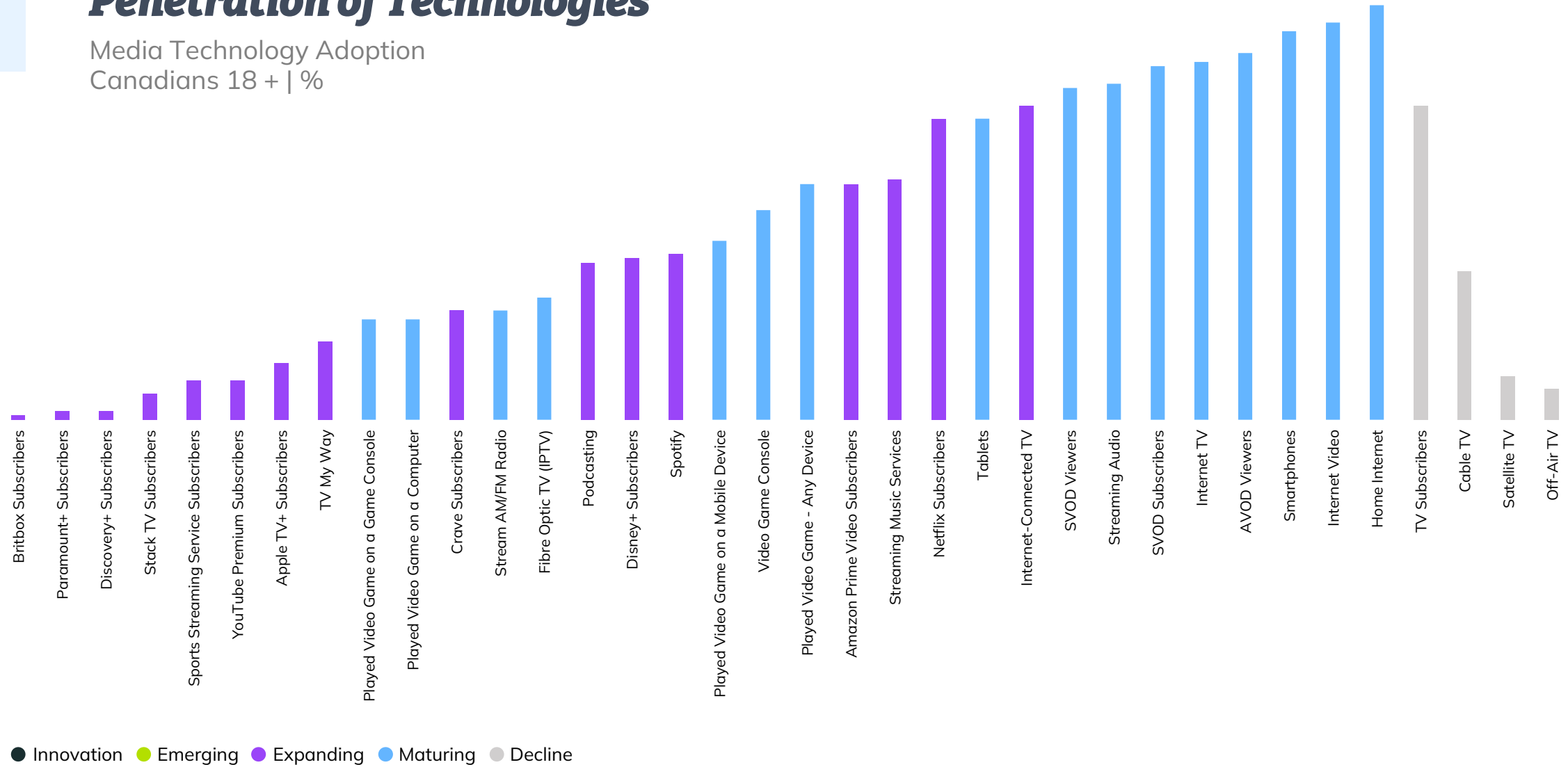




Penetration of Technologies

Media Technology Adoption
Canadians 18 + | %



● Innovation ● Emerging ● Expanding ● Maturing ● Decline