



# MTM Newcomers Report

Insights into Job Search, Training, and Language Learning

**MTM Newcomers** | **March 20, 2025**

Moving to a new country comes with both opportunities and challenges, and for many newcomers, securing employment and enhancing their skills are top priorities. Understanding the job market, accessing relevant training, and overcoming language barriers play a crucial role in their integration process.

The latest report from MTM Newcomers explores the search for jobs, course enrollments and language training of newcomers to improve their career prospects. This report aims to offer valuable insights for policymakers, service providers, and organizations seeking to support newcomers in their journey towards successful labor market integration.

Key highlights from this report include:

- **Job Search:** Over half of newcomers have looked for a job in the past 6 months. Job searches are conducted using various methods, with online employment platforms like Indeed and Monster being their primary search sources.
- **Education Pursuit:** Three in ten newcomers are currently engaged in courses or training. University courses are the most popular, particularly among younger newcomers and slightly more so among men.
- **Language Training:** Just under one in four newcomers have taken language classes since arriving in Canada. Digital tools play a major role in language learning, with over three in five using language apps or websites within the past month. Videos are also popular, with a quarter of kids reporting that they watch them.

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## About the MTM

The Media Technology Monitor (MTM®) is Canada's premier research product in the area of technology ownership and use. Based on 12,000 telephone interviews annually (including a cellphone-only sample), the MTM has spoken with over 300,000 Canadians (equally split between Anglophones and Francophones) over the past decade, making it the most accurate and comprehensive media technology tracking survey of its kind. For more information on the MTM please visit our Portal at [www.mtm-otm.ca](http://www.mtm-otm.ca) or call: 1-855-898-4999.